

NEWS IN BRIEF

NEIL YOUNG



Neil Young has said that he is pulling his music from streaming services, calling the digital format "the worst quality in the history of broadcasting or any other form of distribution." Writing on Facebook, the singer said: "Streaming has ended for me. I hope this is ok for my fans."

BESTIVAL

Bestival promoters Josie da Bank and Ziggy Gilsonan have launched House of Bestival, offering event consultancy, creative production and prop hire. The execs offer more than a decade's hands-on experience in the sector, drawing on Josie da Bank's creative insights, Ziggy Gilsonan's marketing techniques, and their collective experience gained creating themes, venues and installations at Bestival.

DAB

Digital radio is now a standard feature in 70% of new cars. According to data compiled by CAP and The Society of Motor Manufacturers and Traders, the percentage of new cars that feature DAB as standard has increased from 54% in 2014 and 38% in 2013.

SWEDEN

The Swedish music industry rose by 4.2% in the first half of 2015, with turnover topping SEK 507.5 million (approx £38.1m). The first six months of the year saw streaming increase by 7.4%, according to the IFPI, with digital now accounting for 88% of total music revenue in the territory – 83.9% of total revenue now comes from streaming music services.

REEPERBAHN

Dave Stewart will deliver the keynote at this year's Reeperbahn Festival. Stewart will explore the interplay of artist, brand, and agency, and the conditions necessary to achieve the best outcome of this interaction for everyone.

Nominate now for the Music Week Sync Awards

SECOND EDITION TAKES PLACE ON THURSDAY OCTOBER 15

EVENTS

BY TOM PAKINKIS

Nominations are being taken for the 2015 Music Week Sync Awards, with the deadline for submissions set for August 14.

The full list of categories this year are as follows:

Syncs

- Most Shazamed Track in a TV Ad
- Most Shazamed Track in a TV Show
- TV Show: Drama
- TV Show: Sports
- TV Ad
- Online/Viral Ad
- Movie Soundtrack
- Best Use of Production Music
- Trailer (TV)
- Trailer (Movie)
- Trailer (Video Game)
- Sync Artist of the Year
- Overall Sync of the Year

Sync Teams

- Record Company
- Independent Record Company
- Publisher
- Independent Publisher
- Agency
- Broadcaster Music Dept

Music Supervisors

- Advertising
- Film
- TV



Jimmy Somerville performing at last year's Sync Awards

There will also be an Outstanding Contribution Award, recognising a successful and influential career in the sync business.

Categories will be voted for by panels selected by the *Music Week* editorial team and featuring a range of senior executives from all areas of the business.

Please email syncawards@nbmedia.com to nominate. For individual syncs, please include a link to the work, or, where appropriate (for teams, supervisors or Sync Artist of the Year), links to selected relevant work. Please also send a supporting document outlining the story of the sync (the placement, the creative process, reasoning etc), plus any data showing the success of the sync/year's work. Finalists will be announced before the end of August.

The Music Week Sync Awards take place on Thursday, October 15 at London's Bloomsbury Ballroom. Tables and tickets are currently available at an Early Bird rate of £2,150 (standard rate: £2,500). Contact Debbie Opeyokun (dopeyokun@nbmedia.com). Sponsorship packages are also available (most including a 'free' table!). Contact Rob Baker (rbaker@nbmedia.com).

Shoot Music Week Fantasy Football returns



Music Week and Shoot Music have come together once again to celebrate the music business's love affair with the beautiful game by launching another season of the popular Shoot Music Week Fantasy Football League (#SMWLeague).

The game will be hosted on the Premier League official game Fantasy Premier League and starts Saturday August 8, 2015. Entrants will compete for the prestigious #SMWLeague Big Cup. Runners up will also be rewarded, but this is more about pride

than anything else, so make sure your company is represented and join up here: shootmusic.co.uk/fantasyfootball/

"This year we want to engage your controversial transfers, boasting, pent up rivalry and petty squabbles on socials," said Shoot Music boss Tom Roberts. "After registering, hit Twitter to keep up to date with news, fixtures and tables from this year's game by following @ShootMusic & @Tom_Shoot or by using hashtag #SMWLeague."

Ready for the really exciting news? This year the Premier League will reward the winning #SMWLeague team/music company with a visit from the official Premier League trophy! What are you waiting for? Register now: shootmusic.co.uk/fantasyfootball/

Shoot

Sports Promotion
Specialists For Music

WIN THIS
CUP!

Shoot Music Week Enter Now!

Fantasy Football
League

MusicWeek

NEW THIS SEASON
WIN THE PREMIER LEAGUE TROPHY FOR A DAY!

JOIN NOW - START DATE AUGUST 8TH!

Following the huge success of last season's Fantasy Game, Music Week and Shoot Music have joined forces again to create the official music industry fantasy football league **#SMWLeague**

The game is hosted within the official fantasy football game of the

Premier League – Fantasy Premier League – and kicks off on Saturday 8th August.

Come and challenge the rest of the music business to win the Shoot Music Week League Trophy!

Register at: shootmusic.co.uk/fantasyfootball

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www.shootmusic.co.uk
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Music Promotions Through

Sport TV / Sport Radio / Sport Press
Sport Online / Sport Social Media Sport
Stadia / Sport Players
Football Grounds / Skate Parks
Matchday Programmes
Sport Bars & Gyms / Shoot Matchday

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